

gig's Battle Fitness Festival to lead Middle East fitness events

gig Battle fitness Festival's 1st annual Fitness event by Gulf Insurance Group kicked off on 1st and 2nd of November at the Green Island in collaboration with Circuit+ Fitness who organized the region's largest fitness event.

The event was attended by more than 2,500 athletes, spectators and volunteers from over 40 different countries. Athletes competed in a number of games, including the Athlete Games, the Super Team Cup, the Saracen Race, and - for the first time - the Powerlifting Combat.

Gulf Insurance Group held an interactive booth at the event to engage with the visitors and athletes through competitions and fun activities.

As successful as the event was, Gulf Insurance Group is honored to have had this opportunity to be the title sponsors by supporting athletes and to take its Corporate Social Responsibility (CSR) to the next level by helping our younger generation lead a more health-conscious life. Competitive sports have gained popularity among young men and women in Kuwait in the recent years, and we hope that this event will serve to further support a more active lifestyle among this segment of the society.

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Notes to Editors:

Gulf Insurance Group is the largest insurance Group in Kuwait in terms of written and retained premiums, with operations in life and non-life as well as Takaful insurance. Gulf Insurance has become one of the largest insurance networks in the Middle East and North Africa with companies in Kuwait, Jordan, Bahrain, Egypt, Turkey, Algeria, Syria, Iraq, Lebanon, Saudi Arabia and Emirates. Its reported consolidated assets stand at US\$ 2.13 billion as at 30 June 2019.

KIPCO – Kuwait Projects Company – is Gulf Insurance Group's largest shareholder, followed by the Canadian-based Fairfax Financial Holding Ltd.

Gulf Insurance Group enjoys the privilege of being the first triple-rated insurance group in Kuwait. The group holds a Financial Strength Rating of 'A' (Excellent) and issuer credit rating of 'a' with negative outlook from A.M. Best Europe – Rating Services Limited, a Financial Strength Rating of A- with stable outlook from Standard & Poor's and an Insurance Financial Strength Rating (IFSR) of 'A3' from Moody's Investors Service carrying a stable outlook.

For Further information:

Khalid Al Sanousi

Group Senior Manager, Corporate Communications & Investor Relations

T: +965 2296 1825

khalids@gig.com.kw