



GIG Battle Fitness Festival leads Middle East Fitness Event

Kuwait City, December 2022: Gulf Insurance Group, one of the leading insurance service providers in Middle East and North Africa region kicked off GIG Battle Fitness Festival for the 3rd year around in collaboration with Circuit+ Fitness, the region's largest fitness events.

The event took place at the Green Island on December 2 and 3, 2022 with more than 2,500 athletes, spectators and volunteers registered to attend. Athletes competed in a number of games that included CrossFit competition, a 5K obstacle race (The Saracen Race), a Powerlifting competition, a Calisthenics competition and a Children's Race & Activities Corner.

Speaking on this occasion, **GIG's Group Executive Manager- Mr. Khaled M. Al Sanousi**, said:

"Gulf Insurance Group is pleased with this opportunity to support athletes and to take its Corporate Social Responsibility (CSR) to the next level by helping our younger generation lead a more health-conscious life. Competitive sports have gained popularity among young men and women in Kuwait in the recent years, and we hope that this event will serve to further support a more active lifestyle among this segment of the society. We congratulate all winning athletes and a great job for those athletes who participated."

As successful as the event was, Gulf Insurance Group was honored to have had this opportunity to be the title sponsors for the 3rd year around and look forward for many more successful events in the future. The GIG Battle Fitness Festival is an all-encompassing fitness festival that has a goal of creating an annual competition that would unite the excitement of competitive fitness and the thriving athletic communities in the Middle East under one roof. Over the years, this initiative has grown to attract athletes from all around the globe.

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About GIG:

GIG is the largest insurance Group in Kuwait in terms of written and retained premiums, with operations in life and non-life as well as Takaful insurance. GIG has become one of the largest insurance networks in the Middle East and North Africa with companies in Kuwait, Bahrain, Jordan, Egypt, Turkey, Algeria, UAE, KSA, Oman, Qatar, Syria, Iraq and Lebanon. Its reported consolidated assets stand at US\$ 4.3 billion as at 30 September 2022.

KIPCO – Kuwait Projects Company – is Gulf Insurance Group’s largest shareholder, followed by the Canadian-based Fairfax Financial Holdings Ltd.

Gulf Insurance Group enjoys the privilege of being the first triple-rated insurance Group in Kuwait. The Group holds a Financial Strength Rating of ‘A’ (Excellent) and issuer credit rating of ‘a’ with Stable outlook from A.M. Best Europe – Rating Services Limited, a Financial Strength Rating of “A” with Stable outlook from Standard & Poor’s and an Insurance Financial Strength Rating (IFSR) of ‘A3’ from Moody’s Investors Service carrying a Positive outlook.

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