



## **gig's Social Corporate Partnership Initiatives Aim to Encourage Kuwaiti Youth**

### **Gulf Insurance Joins Forces with Pro-Vision Sport Management Co.**

**Kuwait 18, December.2016:** Gulf Insurance Group, a leading company in the field of rendering the insurance services in the State of Kuwait and the Middle East, has teamed up with a renowned company Pro-Vision Sport Management Co. Since 2007, Pro-Vision has specialized in organizing sporting events and their goal has been to raise the health awareness and sport practice among our society by creating various exciting events. This goal collerates with Gulf Insurance's priority to promote and empower our society to establish a healthy lifestyle, especially for our youth.

Over the years, Pro-Vision has participated in events like triathlons, marathons and F1 racing events that have gathered massive recognition and turnover. We match their admiration for innovation and advancing our country for the better, even through sports.

Further, most recently we collaborated on the "Battle of the East" event hosted by Circuit +, one of Pro-Vision many reputable partners, which gathered athletes from around the Middle East to compete in a two-day CrossFit sporting competition. We look forward to many more events that are as successful on our journey with Pro-Vision.

Mr. Khaled Al Sanousi, Corporate Communications & Investor Relations Manager, said:

"We are extremely hopeful for our future endeavors with Pro-Vision and have been pleased with our progress thus far."

Mr. Ahmed Al Majed, Pro-Vision CEO, said:

"Gulf Insurance Group has helped us to maintain international safety standards in sporting events."

He also expressed his thanks for their efforts during the recent sporting events and including Flying Start Triathlon, Battle of the East, GulfBank 642 Marathon and GulfRun Karting and the impact of their contribution to the success of these events.

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